



# The primary forest becomes a source of money if it is cared for

**We advise, generate and trade your Carbon certificates for you:  
CO2 credits from climate protection projects are  
used for your needs...**

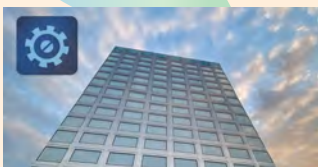


**As a foundation or institution** with a primary forest reserve, you have the opportunity to receive funds through CO2 emission certificates that enable the further expansion of your forest protection project.

Value2Green is there to get this off the ground in the most positive and uncomplicated way possible. We are the mediators and external agents to thread this for you. Ethically committed to you because nature is also our main motivator for this work. And now the buyer's side, they must fit to your actions accordingly...

**As a responsible company** you care for nature, want to do even more for the environment. But you also need better figures for your environmental report. You have almost exhausted the practical possibilities of pollution reduction. the goal remains: burden on nature must become less, but how?

With CO2 certificates even more could be achieved because the money you spend for the certificates goes to a good engagement for our environment. Of course you are not a company that cuts down trees. If so, then we can help both partners. Here you can find out how we do it and which instruments we use and what new foundations exist for this.

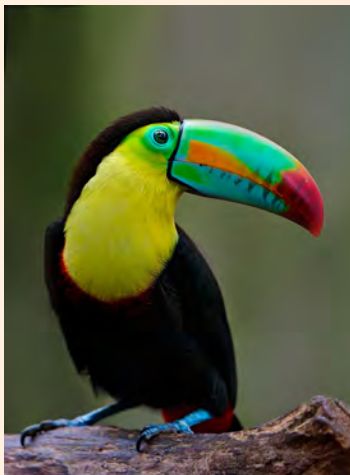


**CO2 credits from climate protection projects are crucial to achieve the goals of the Paris climate agreement.**

**CO2 emission certificates are the way to bring the world to «net zero»!**

Considering the background of the serious effects of global climate change, climate policy instruments are becoming increasingly important. According to current estimates, the global economic damage caused by climate change could reach a level of up to 2 trillion US dollars in 2050.

**There is no "Planet B"! We must act together now!**







The time has come and we can't wait to optimize your green fingerprint and accelerate environmental protection. From now on, protected forests are also valuable in monetary terms. That is why we are here, to support you in all your organizational and legal steps to obtain a highly ethical portfolio of CO2 emission certificates that suits your needs. Growth of your forest protection NGO is catalyzed and massively supported. Or are you on the entrepreneurial side, want to do something good and even make yourself fit for the future? We accompany you to significantly reduce your CO2 footprint!

*«I was skeptical at first whether the carbon dioxide market wouldn't look like a "selling of indulgences" for corporations?! However, my experience and work at the UNO (Social Engagement and Environmental Programmes) made me understand that if the framework conditions are well negotiated, then there are no losers here. I expect that the institutions protecting the forests will move much faster now and look forward to strengthened practical environmental protection around the world!"*



**Rosa Abaa Anaba**  
Social and Environmental  
Projects Manager FAORE UN programme

## Value2Green works for foundations and organizations with a primary or secondary forest protection purpose

-  Value2Green is your reliable partner in project development service when it comes to forest protection and CO2 certification.
-  Value2Green is the successful link in this process of certification according to the VCS and the partner for foundations and organizations with a strong primary or secondary forest protection purpose.
-  Value2Green is your reliable partner in managing your CO2 portfolio in the field of forest protection.
-  We guarantee you 100% compliance management. Value2Green guarantees to avoid all contacts that could have something to do with bribery or corruption.
-  Value2Green ensures that there are no direct conflicts of interest between your foundation or organization and the company.

As a foundation, NGO, NPO or association, you are committed to your organizational purpose. You need financial resources for this. They make requests. You are constantly trying to win new patrons and donors in order to fulfill your organizational purpose, to continue to grow and prosper, to protect your own forest stocks or, in the best case, to expand and reforest. Companies rely on your successful foundation and organizational work assigned to forest protection.


Organizations and companies, we can protect and recover our forests sustainably and in the long term for future generations.

We offer you our advice and support to certify your forest stocks and thus provide your foundation or organization with the necessary financial means to protect and expand your forest areas in the long term



## **New jobs in conservation parks, forest reserves**

Thanks to the certificates, the growth of the forest areas could be greatly advanced within a year. The local indigenous economy is also prospering accordingly.

 **With our experience, we will guide you and your foundation or organization through the certification process towards successful CO<sub>2</sub> emissions trading.**

**By certifying your forest stocks, your forest stocks will receive a measurable monetary value.**

Value2Green supports and accompanies you in the first 5 years fully and successfully with your foundation or organization through the process of CO<sub>2</sub> certification of your forests and placement in emissions trading.

Value2Green does not support the sale of CO<sub>2</sub> certificates to companies that are active in their corporate purpose of intentional deforestation, environmental destruction or the purpose of the foundation or organization contradictory. This is also at the discretion of our customers and is also agreed and permanently monitored.

**Value2Green accompanies the certification according to the internationally recognized VCS (Verified Carbon Standard)**

Protecting and restoring forests and improving forest management practices could reduce greenhouse gas emissions by 7 billion tons of CO<sub>2</sub> annually. For the forest sector to realize this potential, policies and economic incentives must be put in place to drive forest conservation at all levels, from national policy to increased community-led forest conservation. Time is of the essence, and every tool and scale of implementation is required to avoid catastrophic climate change and protect critical biodiversity..



## **Avoidance of methane**

It is of great importance to reduce not only CO<sub>2</sub> but also the greenhouse gas methane. Compared to one tonne of carbon dioxide, a corresponding amount of methane can sometimes be avoided at significantly lower cost. Although methane is less important than CO<sub>2</sub>, there are already proven measures that support climate protection very well worldwide.

## § Which instruments and agreements take effect in international emissions trading?

To facilitate the implementation of Nested REDD+, the Jurisdictional and Nested REDD+ (JNR) Framework was first released in October 2012 as part of the VCS. It was developed with input from committees from government, academia, civil society and private sector leaders from 14 countries and six continents (see Advisory Committee on Jurisdictional and Nested REDD+). JNR is a practical and adaptable framework that ensures JNR programs uphold environmental integrity and jurisdictional sovereignty. It is specifically designed to facilitate private investment in REDD+ at multiple scales and is therefore well aligned with the Paris Agreement goals of engaging the private sector while linking to national efforts and providing emission reductions for emerging compliance and voluntary markets.

Almost all REDD+ projects worldwide use the VCS program to quantify and credit their carbon benefits, facilitating their integration into the JNR framework.

The Jurisdictional and Nested REDD+ (JNR) Framework was published in October 2012.

The JNR framework was developed with input from government, civil society and private sector committees from 14 countries and six continents (see Advisory Committee on Jurisdictional and Nested REDD+).

## What is the "Gold Standard"?

In addition, we offer you the certification of your forests according to the Gold Standard.<sup>®</sup>

The forest protection projects must meet the strict criteria of the Gold Standard, which includes in particular the involvement of the local population and the natural environment in project development.

Projects in the areas of energy efficiency, renewable energies and methane avoidance are eligible.

So-called "Programs of Activities" can also be certified according to the Gold Standard.



<https://www.environmental-finance.com>

## Recognition Awards for good Projects

The environmental finance magazine, researches online content relating to the environmental responsibility of global players and the magazine also contains new reports, guidelines and analyses, annually awards outstanding projects on the international CO2 emissions market via its communication channel.



## Finally a company with climate-neutral status – what does this mean for your company?

**Every company in the world causes CO2 emissions, regardless of how sustainable and environmentally friendly it is.**

Real CO2 reduction in the company means recording all emissions in order to then continuously reduce and avoid them. It is consistent who offsets all remaining emissions in the company via a recognized climate protection project. We recommend continuously avoiding and reducing emissions at the same time as offsetting. Only then will your commitment to climate protection be credible.

This is how your company, your service or your product becomes climate-neutral. Compensating for the remaining CO2 emissions is an important step in holistic climate protection alongside avoidance and reduction.

There are different recognized standards for climate protection projects.

Our climate protection projects currently offer you the internationally recognized Verified Carbon Standard and Gold Standard

## This is how your company becomes climate-neutral

Value2Green accompanies you and your company successfully on the way to your climate-neutral company.

For 80 percent of consumers, environmentally friendly and sustainable behavior is an important criterion when deciding on a company, according to a survey on climate protection and consumer behavior by PwC in 2015.

Customer awareness of climate protection is constantly increasing, and many see companies as responsible. Reporting in the media about this attracts a great deal of attention, and companies also show in their annual reports where they are moving - specifically in terms of actions, measured values and figures.



There are enough generational questions - it's time for generational answers.

## environmental protection for the company

Can you conserve other valuable resources and still increase profits? Climate protection through recycling management and CO2 reduction are important steps in the future of your company. Numerous companies have already set themselves the goal of being CO2-neutral by a certain point in time or are introducing sustainable business processes. How does that fit into your industry and what is your goal?

## The Paris Agreement

Internationally, the goal of limiting global warming to a maximum of 1.5 degrees has been agreed. Article 6 of the Paris Agreement enables the contracting states to cooperate in the implementation of their national contributions. Thus, among other things, emission reductions can be transferred between countries, which can be credited to national climate protection targets.



## VCS (Verified Carbon Standard)

VCS ist der International anerkannte Standard - Wir begleiten Sie bei der Zertifizierung.

Der Schutz und die Wiederherstellung von Wäldern sowie die Verbesserung der Waldbewirtschaftungspraktiken könnten die Treibhausgasemissionen jährlich um 7 Milliarden Tonnen CO<sub>2</sub> reduzieren.

Damit der Forstsektor dieses Potenzial ausschöpfen kann, müssen Richtlinien und wirtschaftliche Anreize geschaffen werden.



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## VCS Certification-Basis

The JNR framework (Advisory Committee on Jurisdictional and Nested REDD+) serves as the basis for the certification of the VCS. It was developed with input from government, civil society and private sector committees from 14 countries and six continents and is used internationally. Both the environmental integrity and the sovereignty of the jurisdiction of the states are preserved, which means that the framework is uniformly accepted multinationally.



## Gold Standard<sup>®</sup> Certificate

There are different certificate categories. A higher endowed certificate means a higher recognition of the value. The prerequisites for this are to meet the strict criteria of the Gold Standard, including the involvement of the local population, their social concerns and the natural local environment in the project development.

## The REC Standard (Renewable Energy Certificate)

**A REC (Renewable Energy Certificate) is a type of Energy Attribute Certificate (EAC) that represents the environmental attributes of the generation of a one-megawatt hour (MWh) of energy produced by renewable sources.**

Using EACs, end-users around the world can make reliable claims about their energy usage such as: “my factory runs on 100% renewable energy”, “our products are made with 100% wind energy” and “our global electricity usage causes zero end-of-pipe emissions.” Without the use of EACs, it would be impossible to make these reliable claims because electricity is not a tangible product that can be boxed and sent from the producer to the consumer. Instead, a producer injects an electrical charge into the grid in one place and a consumer (somewhere else) takes the same amount of charge off the grid. There is no way to track electrons through a grid. Therefore, the only reliable mechanism for making claims about the use of a specific charge that was taken off the grid is a system that books all injected charges as unique units (megawatt-hours (MWh)).

These booked, unique units can be traded independently from the underlying electricity, and only the person or entity that ‘cancels’ (see below) this unique unit can claim the usage of that specific MWh. This mechanism is called a book-and-claim system and is the cornerstone of EACs worldwide. It is an accounting instrument that certifies the production of an MWh of electricity along with factual characteristics of how, where, and when the electricity was produced. These units can then be transparently traded and canceled..

### Accredited Products

I-REC Foundation doesn’t implement attribute tracking systems but accredits Code Managers such as the I-REC for electricity (I-REC(E)) Accredited Code Manager Evident to implement attribute tracking systems for Accredited Product Codes. A Product Code is a description of roles and set of rules approved and Accredited by the I-REC Standard Foundation as being adherent to the Standard that ensures reliable implementation of a Product Certificate. The Product Code can be owned by a government, private enterprise, or non-profit organization.

The International Attribute Tracking Standard does not define the Products adherent to the Standard, it ensures that all Products adhere to the same high-quality requirements. These can be Products like electricity, non-fossil gas, hydrogen, carbon capture utilization and sequestration (CCUS), and any other Products that rely on attribute tracking infrastructure. Such Products will benefit from common rules provided in the Standard and lead to increased understanding, use, and growth of the underlying markets. The accreditation for the participants in the system takes place at I-REC-Standard in the Netherlands: <https://www.irecstandard.org/what-are-recs/>





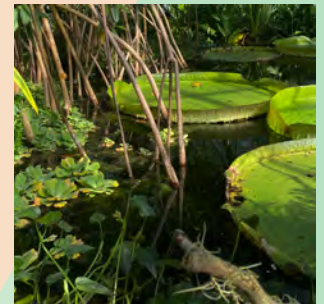
**As a modern company, you have already done a lot to practically bring the CO<sub>2</sub> values down as much as possible. But now a further reduction in the energy balance would be decisive.**

**The company is growing and the state subsidies or other factors such as the public "calls" for concrete action on environmental responsibility: "Lower the emissions down, now!"**

Emission certificate trading is an enormous catalyst, because it helps immediately and your company is even doing something extremely good because: Your company not only has lower CO<sub>2</sub> values to report, but also indirectly protects the environment. You save trees because the money you raise for the certificates helps the nature-oriented foundations to advance the work in forest protection and to buy more trees.

The certificate acquirer may reduce its CO<sub>2</sub> emissions in its annual report by the Declare reduced certificate values and can reflect his efforts, which his company compensates for CO<sub>2</sub> in addition to his own efforts, in the annual report. In addition, the purchase of a certificate is tax-deductible for companies.

Not only the media will reflect a better picture of your environmental responsibility: companies are fundamentally dependent on your successful foundation and organizational work in forest protection. Only through the joint efforts of forest protection foundations and organizations as well as companies can we protect and win back our forests in a sustainable and long-term manner. Trading in emissions certificates is an enormous catalyst, because it helps immediately and your company is even doing something extremely good: your company not only has lower CO<sub>2</sub> values to report, but also indirectly protects the environment. You save trees because the money you raise for the certificates helps the nature-oriented foundations to advance the work in forest protection and to buy more trees.



## CO<sub>2</sub> Emission rights price and the market

The CO<sub>2</sub> emission rights price is inherently volatile and is currently approximately USD 83.00 per compensated tonne of CO<sub>2</sub> and relates to approximately 6 tonnes of CO<sub>2</sub> per 1 hectare of pure forest area.

Value2Green is the successful link in this process and the partner for foundations and organizations with a strong forest protection purpose.



## Compliance Management warranty and commitment

Value2Green guarantees to avoid all contacts that could have something to do with bribery or corruption.



## Effect on Climate Protection for the Company

Of course, it is crucial to ensure that the emission reductions achieved through these projects actually materialize. This is Value2Green's work to ensure the credibility of emission reduction projects.

The effectiveness of climate protection projects is an integral part of our holistic work - from the reduction to the offsetting of emissions. As a reliable business partner, we have a great responsibility to ensure that climate protection projects are fully effective.

A comprehensive process ensures that climate protection projects meet international standards, which are monitored and regularly checked.

This means that CO2 certificates are issued when the emission reductions have been verified by an independent accredited body.

All projects in our Value2Green portfolio are certified according to international standards. We offer you a project that fits well with your company and your communication strategy.

**This is how your company becomes climate-neutral with Value2Green and you can use the "climate-neutral" label for your products, services and your added value in the company.**

Our marketing partners are happy to help you communicate your climate neutrality in the media, to your customers and partners.

Would you like to discuss your individual requirements? Write to us and we will arrange an appointment with you.



## CO2 Reduction connects Companies with Institutions interests and make both sides winners!

The companies that acquire the certificates thus financially support the activities of the nature conservation organizations on an annual basis, namely protecting the forests and expanding the forest areas, reserves, etc.

## What is the role of Value2Green?

**We are the environmental managers with the knowledge about the processing and the practical know-how for managing your CO<sub>2</sub> portfolio.**

Value2Green offers you our advice and support to certify your forest stocks and thus provide your foundation or organization with the necessary financial means to protect and expand your forest areas in the long term.

With our experience, we guide you and your foundation or organization through the certification process to successful CO<sub>2</sub> emissions trading. We are on the side of environmental protection and thus clearly on the certificate seller side. We see that the CO<sub>2</sub> emission certificates market must be dealt with in a forgiving, holistic and responsible manner so that the benefit is generated in the way nature intended: This is also the intention of the certificates: Nature receives a monetary value and can use it. Market therefore grow rapidly strengthened if acquired and protected. Value2Green ensures that there are no direct conflicts of interest between your foundation or organization and the company

Example: a sale of a certificate by a foundation from an area in which forests are protected may only go to companies that do not cut down trees or damage the purpose of the foundation in an active way. This is at the discretion of our customers and is agreed in a certified process and permanently monitored

As a foundation, you can conclude a mandate-based contract with Value2Green and we will take care of your CO<sub>2</sub> portfolio for an extendable term of 5 years. Both our experts and the lawyers can accompany and monitor any task that is required for this. We then report to the Board of Trustees for initiating and handling the processes.

Contact us, we will calculate how much additional financial resources you can count on when you get on board.



## Check the CO<sub>2</sub>

The economy has no future without ecology. Are you in?

## When we show up nature respect we still have a chance

For 80 percent of consumers and customers, environmentally friendly and sustainable behavior is an important criterion when deciding on a company, according to a survey on climate protection and consumer behavior by PwC in 2015.

Media reporting is making customers more and more aware of climate protection, and many see companies as responsible.

Value2Green would like to support you in this!

# Our Full Service package for your CO<sub>2</sub> Portfolio

Value2Green supports and accompanies you in the first 5 years fully and successfully with your foundation or organization through the process of CO<sub>2</sub> certification of your forests and placement in emissions trading.

We are the environmental managers with the knowledge to process and the practical know-how to manage your CO<sub>2</sub> portfolio.

We see that the CO<sub>2</sub> emission certificates market must be handled in a forgiving, holistic and responsible manner so that the benefits are generated in a way that is in line with the interests of forests and biodiversity and your foundation or organizational purpose.

Value2Green does not support the sale of CO<sub>2</sub> certificates to companies that are active in their corporate purpose of intentional deforestation, environmental destruction or the purpose of the foundation or organization.

## Our Services

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Analysis of your CO<sub>2</sub> Model (Emission Basic Calculation and Summary)

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Validation of your CO<sub>2</sub> Modells (Assesment, Acreditation completed)

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Comissioning and Recommendation of your CO<sub>2</sub> Model (Mandate)

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Evaluation law aspects CO<sub>2</sub> Model (Procedure, official and legal work )

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Matching CO<sub>2</sub> Partner (Balancing planning of certificate prospects)

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Execution act CO<sub>2</sub> (Pricing, Negotiation Selling and Buying, Transaction)

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Optimization of your CO<sub>2</sub> Model (Portfolio Management)

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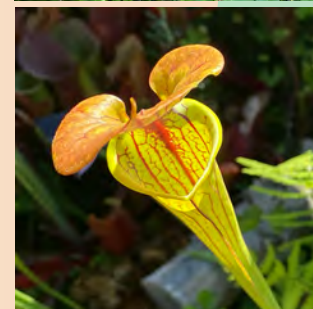
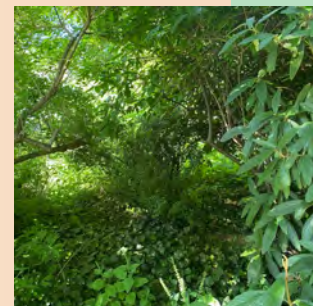
Report CO<sub>2</sub> Public Relation Preparation (Presentation Support)

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Expansion of your CO<sub>2</sub> Portfolio (Portfolio follow up)

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We are based in Switzerland and very familiar with the process of validation and handling of the CO<sub>2</sub> portfolio, so you can choose us as your responsible partner.



**Value2Green**  
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[www.value2green.ch](http://www.value2green.ch)



# We are there for you and manage Your CO<sub>2</sub> Portfolio

«Before I knew the concept, I thought it was simply impossible for economics and ecology to go hand in hand on a common path. Well, we never stop learning and a start has been made. I am happy when we grow rapidly to provide this impetus for as many foundations and institutions as possible. I would even be happy if we were soon copied, if imitators came onto the scene and if many other CO<sub>2</sub> marketers also took this responsible path and thus many nature conservation projects became more active and stronger. We promote this by continuing to grow dynamically ourselves in order to do justice to the global task. We all know: It's high time to actively protect the planet!!»



**Francis de Andrade**  
Co-Founder of Value2Green

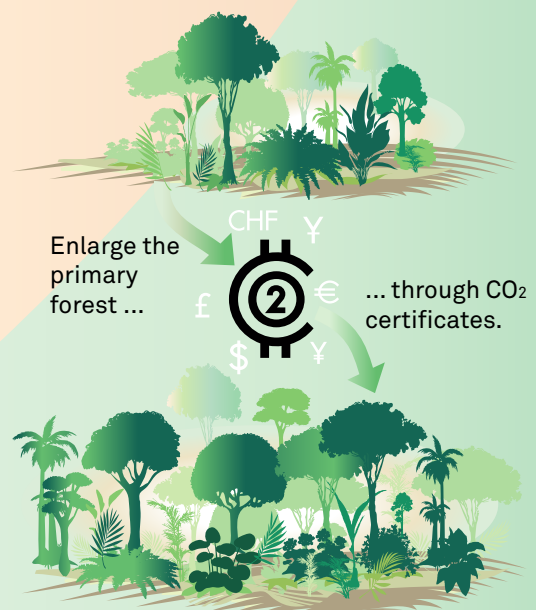


**Alexander Abraham**  
Founder of Value2Green

«I know some foundations and institutions that are active in environmental protection very well - I have been involved for a long time - and I know what demands are made: healthy ethics must be prioritized, especially in this work, otherwise you have betrayed your original idea. We therefore conscientiously broker the CO<sub>2</sub> emission certificates among partners who are allowed to look each other in the eye. It fills me with joy to see what contribution we can make and it means a lot to me to help protect the environment at a much-needed faster pace.»

Climate protection projects are a hot topic; Everyone is talking about it because it is so new; However, only a few people know more about it. It's about permanent biological CO<sub>2</sub> storage and trading of carbon certificates. The voluntary so-called carbon market is growing, with ever higher prices per ton of CO<sub>2</sub> being achieved. Different categories are in the running; some certificates are traded higher and other simpler projects are traded slightly lower.

While the sellers receive money for the certificates they have created, the buyers are interested in the carbon credits, which have various benefits: on the one hand, the annual report can highlight the lower emission values, and on the other hand, depending on the industry and situation, this can also be a financial plus the companies involved.



Appendix

# Together the easiest way go through the “Paragraph Jungle” for your CO<sub>2</sub> Portfolio

Protecting and restoring forests and improving forest management practices could reduce greenhouse gas emissions by 7 billion tons of CO<sub>2</sub> annually.

For the forest sector to realize this potential, policies and economic incentives must be put in place to drive forest conservation at all levels, from national policy to increased community-led forest conservation. Time is of the essence, and every tool and scale of implementation is required to avoid catastrophic climate change and protect critical biodiversity.

The VCS program is the most widely recognized voluntary GHG program in the world. Over 1,806 certified VCS projects have collectively reduced or removed more than 928 million tons of carbon and other greenhouse gas emissions from the atmosphere.

Businesses around the world recognize the importance of reducing their greenhouse gas emissions. As a result, many of them reduce their carbon footprint through energy efficiency and other measures. Very often, however, these companies are unable to meet their targets or eliminate their carbon footprint, at least in the short term, with internal reductions alone, and they are looking for flexible ways to meet their own ambitious targets.

By using the carbon markets, companies can neutralize or offset their emissions by retiring carbon credits generated by projects that reduce GHG emissions elsewhere. Of course, it is crucial to ensure or verify that the emission reductions achieved by these projects actually occur.

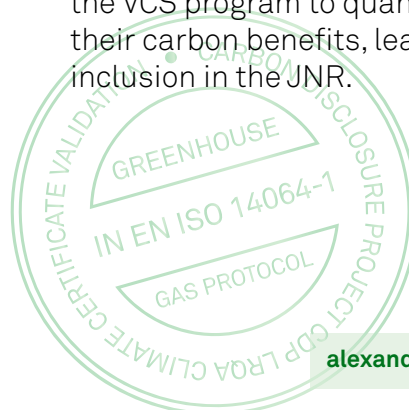
That is the work of the VCS program - to ensure the credibility of emission reduction projects.

Once projects have been certified under the strict rules and requirements of the VCS program, project developers can earn tradable GHG credits called verified carbon units. These VCUs (CO<sub>2</sub> Certificates) can then be sold on the open market and decommissioned by companies to offset their own emissions.

To facilitate the implementation of Nested REDD+, the Jurisdictional and Nested REDD+ (JNR) Framework was first released in October 2012 as part of the VCS. It was developed with input from committees from government, academia, civil society and private sector leaders from 14 countries and six continents (see Advisory Committee on Jurisdictional and Nested REDD+). JNR is a practical and adaptable framework that ensures JNR programs uphold environmental integrity and jurisdictional sovereignty.

It is specifically designed to facilitate private investment in REDD+ at multiple scales and is therefore well aligned with the Paris Agreement goals of engaging the private sector while linking to national efforts and providing emission reductions for emerging compliance and voluntary markets.

Almost all REDD+ projects worldwide use the VCS program to quantify and credit their carbon benefits, leading to their inclusion in the JNR.



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Appendix to the Services

# The Cycle of Carbon Emission Certificates Trading

A certificate goes through measurement and creation, validation and registration, then sale and crediting, reimbursement and deletion:



## The global network is the key

The market is represented by national and international platforms and partners who make it possible to act ideally and to act in such a way that everyone can parties involved are satisfied. Awareness of becoming active in climate protection has become a future factor in the global economy.

This is just a selection of participants in the Carbon Market:..

